

Real Estate Blogging 101

How the Internet is Changing Business

Sponsored by Lucky Katz Seminars (www.LuckyKatz.com)

Approved by the Nevada Real Estate Commission

3 Hours Continuing Education (PD) CE.3706000-RE



- Date:** **Friday, April 17, 2009**
- Class Time:** **1:00 - 4:00 pm**
- Location:** **MetLife Home Loans**
1401 N. Green Valley Pkwy #250, Henderson 89074
From I-215, north on Green Valley Pkwy to 1401
- Cost:** **\$45 in advance; \$55 at the door**
Register online at www.CareerRealty.com
- Instructors:** **Jan O'Brien** 858-9191, www.JanOBrien.com
Kathryn Bovard 348-7191, www.KathrynBovard.com

Three hour (CE Approved) training seminar covering...

- o The State of the Internet – How Blogging can Generate Business
- o *Blogging 101*
 - o What is a Blog? Who Is Blogging? Why should You Blog?
 - o How to get started blogging. How & Where to Find Blogs
 - o Lead Generation and Business Applications; Legal issues, Disclosures
- o How does Web 2.0/social networking impact the real estate industry?

Bonus Materials: *Receive a copy of:*

- o **Wordpress.com Tutorial** (\$20 value) A step-by-step guide to launch your FREE blog
- o **Real Estate Agents Internet Resource Guide** (\$10 value)
A comprehensive guide to online Listing Tools, Blogging and other Web 2.0 services, tools and technologies

Seating is Limited. *Register & reserve your seat online:*
www.careerrealty.com